



CONTACT: Meyers Block
T.Vanderbilt
(404) 622-7533
meyers@tvanderbilt.com

FOR IMMEDIATE RELEASE

**TURNER SPORTS BROADCASTER AND TWO TIME GEORGIA EMMY AWARD
WINNER JIM HUBER CHOOSES WOOLFSON LASIK TO ACHIEVE HIS BEST VISION**

Atlanta, GA, June 01, 2010 – Woolfson Eye Institute (WEI) announced today that Jim Huber, two-time Georgia Emmy winner, broadcaster, and host of “Pro Golf Weekly” and “Sporting Life with Jim Huber”, selected Woolfson LASIK to improve his vision. Huber was so pleased with his LASIK results that he has partnered with WEI and will serve as an official spokesperson for the company.

“For the past several years, my vision has been more than an irritation,” said Huber. “Not only is being able to read a teleprompter critical, but when an entire championship comes down to one stroke, *not* seeing it clearly just isn’t an option.”

When Huber decided to have LASIK, he did not have far to go. After asking several of the sports stars he has covered over the past 40 years where they had LASIK, Woolfson Eye Institute was the top recommendation.

“Jim was an ideal candidate for the procedure and I was proud that our reputation among his peers was the reason he contacted us,” said Jonathan Woolfson, founder of Woolfson Eye Institute.

“Many people over 40 don’t realize how beneficial LASIK can be for them and Jim is a prime example of how the right LASIK can make a positive impact on their daily lives,” added Dr. Woolfson.

Huber joins an impressive roster of company spokespeople including the NFL’s Atlanta Falcons, the NBA’s Atlanta Hawks, NFL superstars Roddy White, Keith Brooking, Ovie Mughelli, Curtis Lofton and Kroy Biermann.

About Woolfson Eye Institute

Headquartered in Atlanta, GA, Woolfson Eye Institute (WEI) is the leading provider of LASIK, cataract surgery, referral ophthalmic services and oculoplastic surgery in the Southeast. Woolfson Eye Institute is the *Official LASIK Provider* to the NFL’s Atlanta Falcons and NBA’s Atlanta Hawks. Headquartered in Atlanta, GA, the company has state-of-the-art surgery centers in Georgia, North Carolina, South Carolina and Tennessee along with a fully accredited Ambulatory Surgery Center in Atlanta, GA. For additional information visit www.woolfsoneye.com or call 1.866.527.3722.

###